

SWROGA News

A Publication of the Southwest Regional Orchid Growers Association www.SWROGA.org

30 Affiliated Societies

Winter 2007

Volume 39, Issue 4

From the President:

Greetings,

Kudos to the Central Louisiana Orchid Society and North East Louisiana Orchid Society for a job very well done in hosting the Fall SWROGA meetings/ Show in Alexandria. Though they stepped in to fill a vacated spot on the calendar, they put on this show as though they had planned it for years!

I'm also looking forward to the Spring Meetings/Show in Rogers (Arkansas, of course). I have no doubt the Orchid Society of the Ozarks (with guidance of Tom Larkin) will rival their previous (and first) show. Plan to come to the Ozarks in May 2008.

It's not often that this letter can contain timely news, but this time is different. As I write this (Sunday, November 25), Byron McGraw has been in the ICU for seven days. His condition is now improving. Byron has been an asset to SWROGA for many years. I ask you to keep Byron and Doris in your thoughts and prayers.

Few things are more comforting than a sunny winter afternoon in the greenhouse. Treat yourself the next chance you get. If you don't have a greenhouse, visit a friend who does. If you have a greenhouse, invite a friend who doesn't.

Mike Saar, President

SWROGA News Deadlines

SWROGA News Ad Rates

Vol./Issue	Date	Deadline			1 Quarter	2 Quarters	3 Quarters	4 Quarters
40, #1	Spring 2008 (before Spring SWROGA show)	February 10, 2008		Full Page * (9-1/2"x7-1/4")	\$140	\$170	\$200	\$230
40, #2	Summer 2008 (after Spring SWROGA Show)	June 7, 2008		Half Page (9-1/2"x3-1/2") (6-3/4"x4-3/4")	\$80	\$100	\$120	\$140
40, #3	Fall 2008 (before Fall SWROGA Show)	Aug. 15, 2008		Quarter Page 4-1/2"x4"	\$45	\$65	\$85	\$105
40, #4	Winter 2008 (after Fall SWROGA Show)	December 1, 2008		Eighth Page 3-1/2"x2-1/2"	\$25	\$45	\$65	\$85

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AFFILIATED SOCIETIES –Chair: Karen Armstrong (318-251-0765). Members: Jerry Brandenburg, Ronnie Brandenburg, Sharon Duncan, Maureen Ferrara, Gail Freeman, Barbara Larkin, Doris McGraw, Linda Roberts.

BYLAWS & JUDICIARY - Byron McGraw, Chair (318-640-4732; Bydor@aol.com), Ed Wright, Lois Dauelsberg.

CONSERVATION – Jim Williams, Chair (903-893-8618; cymfan@aol.com), John Kramer, Billie Beck Kramer, , Nina Rach, Ron Haselhuhn.

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PUBLICATIONS – Amanda Saar, Chair (501-868-6666; msaar824@comcast.net), Jim Butler, Steve Eagle, Lena Parker, Tom Larkin, Danna Spayde, Manuel Aybar, Ted Baenziger.

RESEARCH – Richard Jamison, Chair (318-861-9095, Rjamison10@aol.com), Lena Parker, John Kramer, Tom Larkin, and Donna Craig.

SHOW - Lowell McCabe, Chair (405-899-4228; orchids@mbo.net) Alice Barrios, Mike Saar, Pauline Bauer, Karleen Sanborn, Judy Cook.

FINANCE – Carolyn McCabe, Chair (405-899-4228; orchids@mbo.net), Wilton Guillory.

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CONTINUING LIST OF ORCHID SHOWS – Manuel Aybar (Manny) (972-972-7570; manuel.aybar@verizon.net; m-aybar1@ti.com)

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"We print all the news that fits"

SWROGA Fall Meeting Minutes September 22, 2007

President Saar called the meeting to order at 11:10 AM. President Saar welcomed all to the meeting. Minutes were approved and will stand as published with one correction: Ronnie Brandenburg is the Registered Agent for SWROGA. Carolyn McCabe informed the President that 19 of 27 Societies were represented.

Treasurer's Report – Carolyn McCabe. Catherine Porter motioned, which was passed by the Directors, to accept the Treasurer's report as published and submitted. Carolyn further stated that Society dues are paid using their total membership number as of December 31 and that it is payment for that year which ended December 31st. Endowments were discussed. Cost to establish an endowment is currently \$2500.00.

Committee Reports- Standing Committees:

Continuing Operating - President Saar stated that no action had been taken.

Finance - Carolyn McCabe reported that there are no members and that the committee needs to be manned.

Budget – Carolyn McCabe discussed operating, trophy, and research funds. Auction tonight is earmarked for research.

Bylaws and Judiciary - Byron McGraw discussed the storage of the historical records of SWROGA, possibly in electronic format. It was recommended that a 3 man ad hoc committee be named to research formats and storage facilities.

Show – Lowell McCabe informed the President and Directors that there were no changes made to the schedule. Members were reminded to request from the web site the current show schedule and related documents. Also reported that work is still in progress in updating the Alphabetical List.

Recommendation was made to increase the cost of the show plant registration tags. It is recommended to go to 8 cents per tag for members and 9 cents per tag for non-members. Report submitted.

[Discussion by members and Directors (a break in the committee reports)]

Ashley Matherne suggested that SWROGA do a trophy such as a grand champion for all shows. Discussion ensued and it was noted that such a recommendation should come from the Affiliated Societies Committee. Mike Saar questioned if charging 9 cents a plant registration tag was sufficient.]

Committee reports continued:

Conservation – Jim Williams stated that no other members were present. It was suggested that SWROGA poll its states and monitor threatened species, collecting pods where possible.

Program – Patsy Boersma asked that all be on the lookout for a speaker to add to the SWROGA list and/or programs for it.

Education – no one present.

Publication – Amanda Saar, stated there were no additional members present and that the printed newsletter has stayed under budget. Requested articles to include in newsletters.

Affiliated Societies – Karen Armstrong informed the members of the shows that have been booked. A subcommittee has been established to develop a show guide including frequently asked questions and answers. Discussion of survey results regarding Societies' interest or perceived difficulties in hosting a SWROGA show. Only 7 of 28 Societies responded, most common responses of lack of funding, facilities, and interest were identified. Discussion ensued. Lena Parker motioned that SWROGA provide \$1000.00 as a loan of seed money to those Societies requesting it to host a SWROGA show. Following discussion on this motion, Tom Larkin suggested that the seed money loan should be amended be up to \$2500.00. The Directors passed this motion as amended. Lena will Chair an ad hoc committee to oversee Societies requesting the seed money loan and its repayment. Report submitted.

Research – Dick Jamison reported that there were no additional members present. Dick did encourage all to go back to their respective Society and inquire if members have any research proposals.

Ad-hoc Committees -Nominating Committee Report – Julius Klehm reported that there was no slate of nominations to present, that the slate will be printed in the next *SWROGA News*.

Continuing Functions Reports

Auditor – President Saar reported that this position was vacant and all to inform him if they had a recommendation.

Registered Agent – Ronnie Brandenburg had nothing to report.

AOS Representative – not present.

Unfinished Business

Nominating Committee Report, as covered under the ad-hoc committees section of these minutes.
Julius Klehm withdrew his motion from the previous meeting to make a change to the bylaws.

New Business

Member at large

Ron & Susan Cosner were indicated by President Saar as being interested in becoming Members at large. Motion was made by Julius Klehm and approved of by the Directors.

New Historian: President Saar announced new historian, Shelia Skov. She will be scanning the documents for which the previously mentioned ad hoc committee is researching storage facilities.

Fall 2008 Show: Red River O. S. of Wichita Fall TX has requested to host the Fall SWROGA Show 2008. Lowell McCabe motioned so and the Directors approved of the motion.

President Saar called for the motion to adjourn the meeting. Motion was made and approved by the Directors.
President Saar adjourned the meeting at 12:33 PM.

Respectfully submitted,
Maureen Ferrara

Galveston Orchid Society Presents

Oceans of Orchids

SHOW AND SALE

Saturday, March 15, 2008 9 am - 6 pm
Sunday, March 16, 2008 12 pm - 4 pm

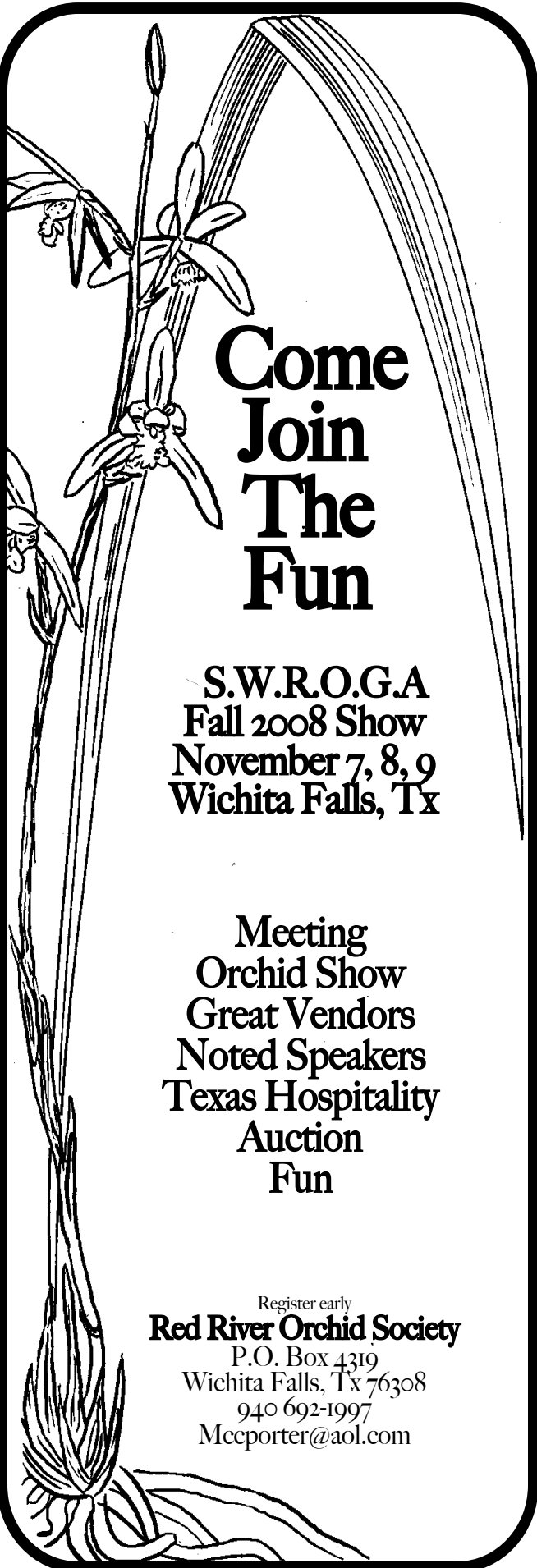
LOCATION:
NESSLER COMMUNITY CENTER
2021 5th Avenue North
Texas City, TX 77590

Orchid photos courtesy of Greg Allikas - © 2007 Greg Allikas - www.orchidworks.com

Continuing List of Orchid Shows Within SWROGA

For more recent information check the SWROGA website at www.swroga.org

2007	Host(s)	Event Location	Contact(s)
December 1st, 2007	Acadian Orchid Society annual Orchid Short Course Guest speakers: Martin Motes of Motes Orchids (Vandas), and Alan Koch of Gold Country Orchids (Mini Catts)	Best Western Hotel Acadiana 1801 W. Pinhook Road Lafayette, Louisiana 70508 Phone: 337 233-8120	Harvey J. Firestone hjstone@bellsouth.net 337-981-1978
2008 Dates	Host(s)	Event Location	Contact(s)
January 23-27	19 th World Orchid Conference South Florida and Fort Lauderdale Orchid Societies	Sheraton Miami Mart Hotel & Exhibition Center 777 NW 72 nd Ave Miami, FL 33126	19 th World Orchid Conference ® P. O. Box 560937 Miami, FL 33256-0937 Phone: 786-621-9962 Fax:305-662-8502
March 14-16	Galveston Orchid Society Spring Show Show Theme: "Oceans of Orchids"	Nessler Center 2010 5 th Avenue North Texas City, TX 77590	Harriet Davis harri@wt.net 409-986-9419
April 4-6	Arkansas Orchid Society, Little Rock, Arkansas	Second Presbyterian Church 600 Pleasant Valley Dr Little Rock, AR 72227	Karen Gambel 11073 Bainbridge Dr Little Rock, AR 72212 ricknkaren@aristotle.net 501-221-1217
May 2-4	Orchid Society of the Ozarks <u>hosting SWROGA</u>	Embassy Suites Northwest Arkansas Rogers, AR	Tom Larkin 9790 Larkin Lane Rogers, AR 72756 wiplark@sbcglobal.net
November 7-9	Red River Orchid Society <u>hosting SWROGA</u>	Howard Johnson Plaza Hotel 401 Broad St. Wichita Falls, TX 76301	M.C. Porter, Co-Chair P. O. Box 4316 Wichita Falls, TX 76308 Mccporter@aol.com



Come Join The Fun

S.W.R.O.G.A
Fall 2008 Show
November 7, 8, 9
Wichita Falls, Tx

Meeting
Orchid Show
Great Vendors
Noted Speakers
Texas Hospitality
Auction
Fun

Register early
Red River Orchid Society
P.O. Box 4319
Wichita Falls, Tx 76308
940 692-1997
Mccporter@aol.com

SWROGA Show Hosts Needed!!!!

The Affiliated Societies Committee is asking for your help! Host Societies are need for the Fall Show and Meetings of 2009, and 2010.

The process is easy:

Write to President Saar asking to host the Fall show of your choice **after** getting approval of your dates from the Chair of your AOS Judging Center. Get your letter in soon so that it can be acted upon at the Spring meeting at Rogers on May 2-4, 2008.

Include the following information in your letter:

- 1) a statement of the approximate time of the show and the city in which it is to be hosted,
- 2) a statement that your Society understand that it must abide by the rules, regulations, and schedule of the Show Committee currently and as may be amended,
- 3) a statement acknowledging that the Society has no authority to bind SWROGA in any manner pertaining to the show and that the Society assumes full and complete responsibility for all expenses, debts, claims, and liabilities in connection with the show.

Don't forget that SWROGA is your organization and it needs you to be successful!



WRIGHT THINKING
EL CAMINO REAL II
By Ed Wright

The rich and the retired share a treasure: time. In the case of a plant lover, the time to move leisurely in the mad race that coastal California has become. From deep in the Baja, one may follow the road of the dons as it winds through coastal California's long string of beautiful mission communities. Once the protected way of burros and oxcarts, the Camino Real alternates between highways 5 and 101 through a fabled land.

To an orchid person, the Camino Real was long important for another reason: you could strike orchid growers along its path with considerably more reliability than the '49ers struck gold. Storied growers like Ben Bracey and Jules Furthmann were neighbors to Armacost and Royston in anchoring the south. The Freeds provided an oasis up toward Malibu. In the northern extreme, Rod McLellan operated an oasis for the road-weary and Dos Pueblos provided a first glimpse of commercial Cymbidium growing. As a bonus, many of America's flower seed hybridizers had production farms in the area around Watsonville. Photo ops abounded with acres of color from early spring through late fall.

With time to enjoy exploring, El Camino Real provided a panorama of Heaven for anyone possessed of a horticultural interest. Not that the occasional pitfall did exist. For me, it was Bertie de Martini at McLellan's. Bertie could sense me coming clear down to Azusa and she always had a big box of Odontoglossums and such for me to "look at" as she put it. Life buoy to a drowning man is more like it. I always looked, I always bought, the plants always died in Texas. Problem is, I couldn't wait until my next west coast trip to try it all again. Bertie couldn't wait, either.

Times change and over the years orchid prowling along El Camino Real changed, too. A lot of long time friends were gone from the trail and slowly the best orchid selection moved to the big box stores. Orchids became the number two flowering pot plant in American sales, trailing only Poinsettias. "They" didn't do it. I was right in the middle of the movement to quantity processing of orchid material. Heap coals upon the heads of my kind if you will, product management – any product – does not succeed unless the customer likes it and seeks the product for purchase.

But why nostalgia for El Camino Real today? Because there is a new orchid El Dorado right on El Camino. Not an El Dorado for the orchid prowler, perhaps, but a source of orchid treasure beyond the imagination of a hobby grower. The world's largest producer of potted orchids is in Salinas, with about 3 million square feet of orchid production. By the first of the year, Matsui Nursery will have the finest orchid staff to go along with its fine orchid facility. Genial Andy Easton will keep things pleasant and Dr. Yin-Tung Wang will work his magic in scientific pursuits.

Just down the road, facilities developed by Yoder Brothers have been bought by the major Dutch orchid producer, Floricultura. Theirs is a family business that has specialized in orchids since 1933. With about 650,000 square feet of greenhouses in the Netherlands, Floricultura is a major European producer. They are also leaders in production through clonal propagation. We can hardly wait to see their new Salinas range of brand new Dutch greenhouses.

So what does all this mean to hobby growers? Due to space limitations, that must be a story for another day. In the meantime, follow El Camino Real to Salinas. There's gold in them hills!! I promise.

Treasurer's Corner
November 1, 2007

REMINDER TO TREASURERS: Dues for this year (2007) are due soon. The dues are still only \$2.00 per member and should be paid for your 2007 membership.

Following are the financial activities between 9/21/07 and 11/01/07:

General Fund Receipts:

1. Interest earned:	\$ 61.11
2. Newsletter Ads:	\$ 100.00
3. Membership dues (Member-at-Large)	\$ 5.00
4. CLOS Raffles (Breakfast & Silver Service)	<u>\$ 695.00</u>
Total Gen. Fund Receipts:	<u>\$ 861.11</u>

General Fund Expenses:

1. Treasurer (Postage for shipping files to Historian)	\$ 41.59
2. Treasurer (Printing for meeting)	\$ 17.20
3. Historian (Postage for shipping files to New Historian)	<u>\$ 58.56</u>
Total Gen. Fund Expenses:	<u>\$ 117.35</u>

Research Fund:

1. Interest earned:	\$ 61.10
3. CLOS Auction	<u>\$1,640.00</u>
Total Research Fund Receipts:	<u>\$1,701.10</u>

No Research Fund expenses were incurred.

Trophy Fund Receipts:

1. Interest earned:	<u>\$ 289.03</u>
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No Trophy Fund expenses were incurred.

SWROGA Funds on hand as of close of business November 1, 2007:

General	\$ 9,095.33
Research	\$ 9,270.56
Trophy	<u>\$ 75,659.13</u>
Total	\$ 94,025.02

Your SWROGA treasurer,
Carolyn McCabe

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It's The Place to Be.....*



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ARE
NEXT!

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"Orchids at the Pinnacle"

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May 2 – 4, 2008

Rogers, AR

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